

## ACTIVITIES @ TOOLBOX

**Topic:**  
Bullying



**Working Title:**  
Anti-bullying Campaign – Students Against Bullying

**Curriculum relevance:**  
Art or English

**Format:**  
Posters with slogans

**Target audience:**  
8 to 17 years old

**Length:**  
1 to 2 class periods

**Goal:**  
To promote a non-violent and accepting environment within the school and community.

**Objectives:**

- Raise awareness about bullying
- Reduce bullying
- Recognize the creativity of students

**Skills gained by students:**

- Applied creativity

- Reflective thinking

**Materials:**

- large sheets of paper
- markers, colouring pencils or paint

**Resources:**

- Toolbox presentation on bullying
- Knowzone fact sheet on bullying

**Process:**

(1) Deal.org presentation on bullying

- To implement an anti-bullying campaign it is important that the students are aware of the problem. We suggest introducing the topic with our presentation on Bullying that is both informative and thought provoking. Our fact sheet could also be used for this purpose.

(2) Present the activity

- Now that you have peaked the interest of the youth it is time to present the activity to them.
- Discuss how bullying is present in their school and community.
- Following the discussion, present the anti-bullying campaign, including the goals and objectives behind creating posters and posting them in their school and community.
- Give the youth the choice between drawing or painting their poster.
- Make sure that they also include a slogan on their poster.

Side note: You could use this activity as a class-evaluated Art (poster) or English (slogan) project.

(3) Production

- Option 1: in-class assignment
- Option 2: homework assignment

(4) Posting

- When organizing any campaign, visibility is very important in getting your message across.
- In order to accomplish the goals of your anti-bullying campaign we suggest placing the posters in high traffic areas within the school.

Such areas include the cafeteria, gymnasium and the various entrances and exits of the school.

- We also encourage your school to have an anti-bullying assembly where the students could view the posters.

**Supplementary Activities:**

- Bully Box
- Mock Legislation - Class Code of Conduct
- Do the Math on Bullying – Surveys and Graphs